



# Executive Summary

400 SW 25th St, Oklahoma City, Oklahoma, 73109  
Rings: 1, 3, 5 mile radii

Prepared by Esri  
Latitude: 35.43922  
Longitude: -97.52008

	1 mile	3 miles	5 miles
<b>Population</b>			
2000 Population	10,696	78,545	212,420
2010 Population	10,826	83,523	217,973
2019 Population	11,367	91,402	234,607
2024 Population	11,658	95,445	243,585
2000-2010 Annual Rate	0.12%	0.62%	0.26%
2010-2019 Annual Rate	0.53%	0.98%	0.80%
2019-2024 Annual Rate	0.51%	0.87%	0.75%
2019 Male Population	51.9%	52.4%	50.6%
2019 Female Population	48.1%	47.6%	49.4%
2019 Median Age	29.8	31.6	33.0

In the identified area, the current year population is 234,607. In 2010, the Census count in the area was 217,973. The rate of change since 2010 was 0.80% annually. The five-year projection for the population in the area is 243,585 representing a change of 0.75% annually from 2019 to 2024. Currently, the population is 50.6% male and 49.4% female.

### Median Age

The median age in this area is 29.8, compared to U.S. median age of 38.5.

### Race and Ethnicity

2019 White Alone	41.6%	45.8%	48.0%
2019 Black Alone	3.7%	8.7%	15.9%
2019 American Indian/Alaska Native Alone	4.4%	4.7%	4.5%
2019 Asian Alone	0.4%	1.0%	2.8%
2019 Pacific Islander Alone	0.1%	0.1%	0.1%
2019 Other Race	44.6%	34.2%	22.4%
2019 Two or More Races	5.2%	5.5%	6.3%
2019 Hispanic Origin (Any Race)	73.2%	56.4%	37.8%

Persons of Hispanic origin represent 37.8% of the population in the identified area compared to 18.6% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 86.3 in the identified area, compared to 64.8 for the U.S. as a whole.

### Households

2019 Wealth Index	30	31	40
2000 Households	3,738	29,185	84,811
2010 Households	3,521	28,353	82,784
2019 Total Households	3,613	31,027	88,169
2024 Total Households	3,685	32,665	91,524
2000-2010 Annual Rate	-0.60%	-0.29%	-0.24%
2010-2019 Annual Rate	0.28%	0.98%	0.68%
2019-2024 Annual Rate	0.40%	1.03%	0.75%
2019 Average Household Size	3.13	2.79	2.58

The household count in this area has changed from 82,784 in 2010 to 88,169 in the current year, a change of 0.68% annually. The five-year projection of households is 91,524, a change of 0.75% annually from the current year total. Average household size is currently 2.58, compared to 2.55 in the year 2010. The number of families in the current year is 50,214 in the specified area.

**Data Note:** Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024. Esri converted Census 2000 data into 2010 geography.



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<b>Mortgage Income</b>			
2019 Percent of Income for Mortgage	9.6%	10.8%	11.8%
<b>Median Household Income</b>			
2019 Median Household Income	\$32,063	\$32,526	\$36,953
2024 Median Household Income	\$34,132	\$35,702	\$40,566
2019-2024 Annual Rate	1.26%	1.88%	1.88%
<b>Average Household Income</b>			
2019 Average Household Income	\$41,236	\$43,794	\$50,433
2024 Average Household Income	\$46,348	\$50,681	\$58,073
2019-2024 Annual Rate	2.36%	2.96%	2.86%
<b>Per Capita Income</b>			
2019 Per Capita Income	\$13,225	\$15,150	\$19,052
2024 Per Capita Income	\$14,783	\$17,607	\$21,902
2019-2024 Annual Rate	2.25%	3.05%	2.83%

### Households by Income

Current median household income is \$36,953 in the area, compared to \$60,548 for all U.S. households. Median household income is projected to be \$40,566 in five years, compared to \$69,180 for all U.S. households

Current average household income is \$50,433 in this area, compared to \$87,398 for all U.S. households. Average household income is projected to be \$58,073 in five years, compared to \$99,638 for all U.S. households

Current per capita income is \$19,052 in the area, compared to the U.S. per capita income of \$33,028. The per capita income is projected to be \$21,902 in five years, compared to \$36,530 for all U.S. households

<b>Housing</b>			
2019 Housing Affordability Index	250	219	199
2000 Total Housing Units	4,438	33,425	97,307
2000 Owner Occupied Housing Units	1,733	14,466	44,261
2000 Renter Occupied Housing Units	2,005	14,719	40,550
2000 Vacant Housing Units	700	4,240	12,496
2010 Total Housing Units	4,210	32,777	95,452
2010 Owner Occupied Housing Units	1,512	12,776	40,155
2010 Renter Occupied Housing Units	2,009	15,577	42,629
2010 Vacant Housing Units	689	4,424	12,668
2019 Total Housing Units	4,335	35,716	101,464
2019 Owner Occupied Housing Units	1,474	12,787	40,319
2019 Renter Occupied Housing Units	2,139	18,239	47,850
2019 Vacant Housing Units	722	4,689	13,295
2024 Total Housing Units	4,419	37,441	104,985
2024 Owner Occupied Housing Units	1,548	13,533	42,616
2024 Renter Occupied Housing Units	2,137	19,132	48,908
2024 Vacant Housing Units	734	4,776	13,461

Currently, 39.7% of the 101,464 housing units in the area are owner occupied; 47.2%, renter occupied; and 13.1% are vacant. Currently, in the U.S., 56.4% of the housing units in the area are owner occupied; 32.4% are renter occupied; and 11.2% are vacant. In 2010, there were 95,452 housing units in the area - 42.1% owner occupied, 44.7% renter occupied, and 13.3% vacant. The annual rate of change in housing units since 2010 is 2.75%. Median home value in the area is \$89,086, compared to a median home value of \$234,154 for the U.S. In five years, median value is projected to change by 2.03% annually to \$98,510.

**Data Note:** Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units.

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